



## 2025 Winter Wonderland -- Downtown Atascadero --



**Friday, December 12, 2025, 5-9pm**

### **SPONSORSHIP APPLICATION**

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

☐ Check Enclosed (made payable to City of Atascadero) ☐ Please Bill Me

### **Sponsorship Details**

☐ **Platinum Sponsor (\$3,000)**

Exclusive Sponsors enjoy full publicity including event signage, VisitAtascadero.com and Atascadero.org websites and social media. Prominent mention in all print, radio and TV advertising, and inclusion on all promotional flyers and posters. **Event booth included.**

☐ **Gold Sponsor (\$1,500)**

Gold Sponsors receive significant recognition in print advertising, event signage, VisitAtascadero.com and Atascadero.org websites and social media. Inclusion on all promotional flyers and posters. **Event booth included.**

☐ **Silver Sponsor (\$600)**

Silver Sponsors receive recognition in event signage VisitAtascadero.com and Atascadero.org websites and Social Media. Inclusion on all promotional posters. **Event booth included.**

☐ **Snow Sponsor (\$300)**

Snow Sponsors receive recognition on event banner at the ever popular Snow Slide area long with callouts on Social Media.

☐ **Bronze/ In-Kind Sponsor (\$150)** In-kind donations also accepted and noted on event banner at Snow Slide area. \$\_\_\_\_\_

For information, call Terrie at (805)470-3490/fax 470-3491 or E-mail form: [tbanish@atascadero.org](mailto:tbanish@atascadero.org)  
or mail to: City of Atascadero, C/O Terrie Banish, 6500 Palma Avenue, Atascadero, CA 93422.